1221 1222 1223 1222 1223 1223 226 22, 23, 25, 26, 27 1224 1229 PC SC 1229 PC PA

RI Reynolds
Tobacco Company

G. N. Kuruc, Jr. 400 Raritan Center Parkway Raritan Center Edison, NJ 08837 Phone 732-225-4774 Fax 732-417-9076

July 27, 1998

To: All Retail Divisions With Quick Chek Stores

RE: Quick Chek Food Stores (0919-00-00)

Quick Chek has asked Philip Morris to replanogram all overhead package merchandisers to make finding brands easier for order clerks.

Attached are planograms for stores with:

> 2-6' OPM's

> 3-4' OPM's

RJR Brands are highlighted in yellow.

Please call me if you have any questions.

Nick Kuruc